

fashionART **santa cruz**

A PRODUCTION OF MICHAELANGELO GALLERY
Friday, September 24th 2010
Santa Cruz Civic Auditorium

Trunk Show

This year Michaelangelo Gallery's **FashionART Santa Cruz** celebrates its 5th year. This spectacular one night event will again bring together artist's one of a kind, wearable art pieces along with established and emerging fashion designers on the runway at the fabulous Civic Auditorium in Santa Cruz, California on Friday, September 24, 2010. In addition to the runway show **FashionART Santa Cruz** will also be hosting a Trunk Show where local vendors will sell their work to the public. A special preview of the Trunk Show for VIPs will be hosted from 5:30-7:30 prior to the runway show. The Trunk Show will be open to the public following the runway show.



FashionART Santa Cruz is looking for talented, creative people with a passion for creating clothing, jewelry, or other wearable work. At **FashionART Santa Cruz's** Trunk Show vendors will have the opportunity to participate in a private Trunk Show for 350 **FashionART** Sponsors and VIPs before the runway show begins. Following the runway show, the Trunk Show will be open to the public where an estimated 1,500 may attend.

A \$200 non-refundable entry fee will be processed if you are chosen to participate. This fee entitles you to:

- A 10x10 foot assigned space in the Civic Auditorium's parking lot where our VIP Reception will be held. Vendors must provide their own 10x10 foot tent. Tent, table and chairs may be provided by **FashionART Santa Cruz** at an additional cost.
- An audience that includes 350 VIPs will attend the special preview of the Trunk Show. Following the production the Trunk Show will be open to all ticket holders.
- Two general admission tickets to the **FashionART Santa Cruz** Runway Show.
- Trunk Show vendors will receive considerable publicity through various medias including your logo on **FashionART Santa Cruz** website and Facebook Fan Page.



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Trunk Show Application

Name _____

Address _____

Phone _____

Email _____

Name of Business (if different from above) _____

Website _____

Please describe what you are interested in selling _____

Signature _____ Date _____

Please fill out the following application and mail or fax to the address below by
August 15th 2010

Michaelangelo Gallery FashionART
c/o Trunk Show
1111-A River Street
Santa Cruz, CA 95060
Fax: 831.426.5500

**For additional information email
TrunkshowFashionART@gmail.com**