

# fashionART **santa cruz**

A PRODUCTION OF MICHAELANGELO GALLERY  
**Friday, September 24 2010**  
Santa Cruz Civic Auditorium

Dear FashionART Sponsor,

We are looking forward to the 5th Anniversary **FashionART Santa Cruz** event this September. We would like to ask you to participate as one of our sponsors. Last year over 1000 attendees enjoyed a great event featuring Santa Cruz and Bay Area talent. Many local boutiques have picked up several of our designers' lines that showcased in past events. Even one of our founding artists, Rose Sellery, had her work featured in the annual international art and fashion event, World of Wearable Art, in New Zealand.

This year **FashionART** will once again partner with non-profit organization Los Amigos de los Ninos (friends of the children) of California, inc. Los Amigos focuses on providing education, health care and social justice to underprivileged children in the state of California. Together we will be hosting a raffle to raise money for children within Santa Cruz County.

**FashionART Santa Cruz** will once again exhibit exquisite pieces by emerging designers and legendary wearable art designs by Santa Cruz and Bay Area artists. These creative designs will strut down the catwalk at the Civic Auditorium in Santa Cruz September 24, 2010.



We have great new talent designing and producing this year's event. We anticipate that the 5th Anniversary will be our finest year to date. We appreciate your review of the proposed Sponsor recognition information and thank you for your participation in the 5th Anniversary **FashionART Santa Cruz**. Please call Angelo Grova at 831.334.0435 if you have any questions or need additional information. We will contact you shortly to discuss your participating sponsorship.

Best regards,

Angelo Grova  
Producer, FashionART Santa Cruz