

fashionART **santa cruz**

A PRODUCTION OF MICHAELANGELO GALLERY

Friday, September 24th 2010

Santa Cruz Civic Auditorium

Artist Application

This year Michaelangelo Gallery's **FashionART Santa Cruz** celebrates its 5th year. This spectacular one night event will again bring together artist's one of a kind, wearable art pieces along with established and emerging fashion designers on the runway at the fabulous Civic Auditorium in Santa Cruz, California on Friday, September 24, 2010.

FashionART Santa Cruz offers an opportunity for artists to experiment with materials and new methods, to create something conceptual or abstract, to go beyond commercial expectations and the limits of everyday fashion, to surprise and delight and to see their work in motion.

What will you do?

Important Considerations:

Artists may submit up to three designs for consideration. Artwork and runway performances should be appropriate for all ages and last no longer than 1.5 minutes, though longer performances may be considered. Wearable art must be original and not shown in any other wearable art or fashion show in Santa Cruz County. Because of pass-through limitations wearable art pieces must be able to fit through a 32" wide passageway. We encourage artists to design their entire runway performance, including models, music, hair and make-up.



Please provide the following by July 24, 2010:

- Attached application
- High quality images on CD (jpeg), photographs or drawings – the better your images or drawings, the better we can assess your piece
- Request for extended performance time – if requesting more than a 1.5 minutes, include a description of your concept on a separate page
- A \$20.00 non-refundable entry fee (payable to Michaelangelo Gallery)

For additional information please email Rose Sellery at rose.fashionart@gmail.com

Our Artist Selection Committee will review applications and notify you by August 6, 2010

Artist Application

Name

Address

Phone Email

Image 1 (list detail images as 1a, 1b, etc)

Title:

Medium:

Description:

Image 2 (list detail images as 2a, 2b, etc)

Title:

Medium:

Description:

Image 3 (list detail images as 3a, 3b, etc)

Title:

Medium:

Description:

Application

- High quality images on CD (jpeg), photographs or drawings – the better your images or drawings, the better we can assess your piece
- Request for extended performance time – if requesting more than a 1.5 minutes, please include a description of your concept on a separate page
- A \$20.00 non-refundable entry fee (payable to Michaelangelo Gallery)
- Images may be used for promotional purposes, please sign below to authorize

Signature Date

Please review the application checklist and mail to the following address by
July 24, 2010

Michaelangelo Gallery FashionART
c/o Artist Selection Committee
1111-A River Street
Santa Cruz, CA 95060

For additional information please email Rose Sellery at rose.fashionart@gmail.com